

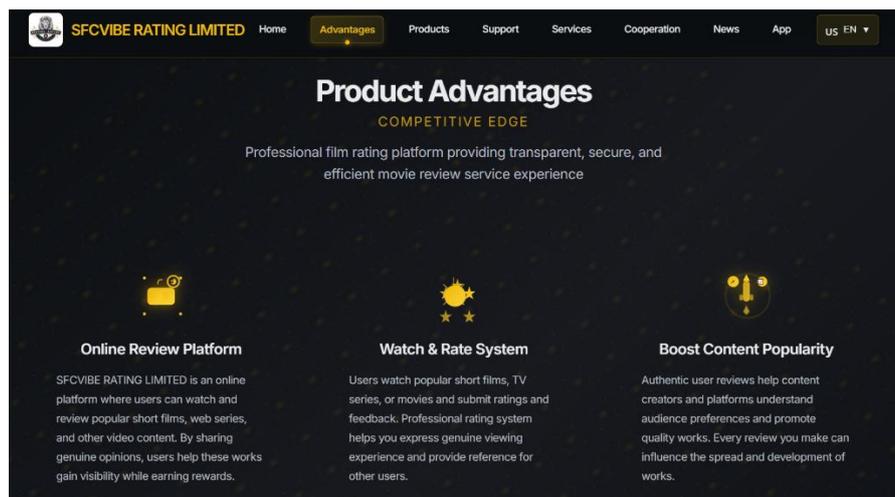
12 February 2026

PRESS RELEASE

Consumers Warned Against "SFCVIBE" Task-Based Pyramid Scheme

Consumers across Fiji are being urged to exercise extreme caution regarding an online platform operating under the name SFCVIBE RATING LIMITED. Recent evidence suggests the platform is a sophisticated task-based pyramid scheme designed to defraud Fijians of their hard-earned money.

The platform lures victims with the promise of high payouts for performing simple digital tasks, such as rating and reviewing movies. However, the scheme requires participants to pay upfront monthly subscription fees to unlock work levels, which is a classic hallmark of a fraudulent operation, similar to the infamous eBayShop Scheme.



According to investigations carried out by the Consumer Council of Fiji, SFCVIBE utilizes several deceptive tactics to exploit users. The platform operates on a pay-to-earn model where users are forced to pay a subscription or deposit before they can begin work. It is important to remember that legitimate employment never requires an entry fee.

Head Office

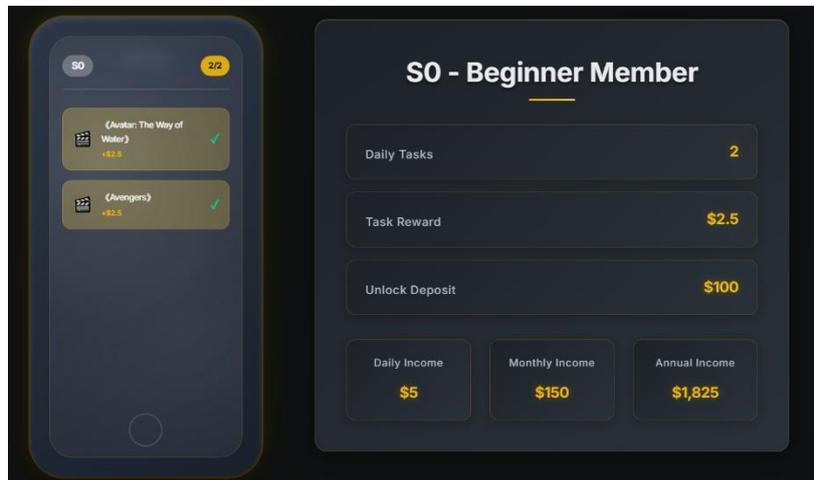
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Furthermore, the platform uses tiered membership traps and VIP levels to encourage users to deposit larger sums of money for supposedly higher returns. The movie reviews themselves appear to be a front to legitimize the flow of money, as the system relies entirely on new member deposits to pay out existing users. This is coupled with heavy recruitment incentives that place pressure on members to invite friends to earn commissions, serving as the primary driver of the scheme.

The Anti Scams Taskforce has previously warned against similar click-and-earn schemes that have left thousands in financial ruin, such as the eBayShop collapse.

“This new wave of digital scams specifically targets those looking for secondary income in a digital economy. If you are required to pay money to get a job, it is not a job but a scam. Once the recruitment of new members slows down, these platforms inevitably crash, and the administrators disappear with the remaining funds,” says Consumer Council CEO Seema Shandil.

In light of these findings, the public is strongly advised to stop all payments to SFCVIBE immediately. Do not send any more money, even if the platform claims it is for tax or account verification purposes.

Victims are urged to contact the Consumer Council of Fiji via their toll-free line 155 or through email complaints@consumersfiji.org. Additionally, anyone who has made payments via mobile money services like M-PAiSA or MyCash should report the transaction details to their service provider to help trace the recipients and prevent further fraud.

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