

13 May 2025

PRESS RELEASE

Consumer Council of Fiji Announces New Board Appointments

The Consumer Council of Fiji is proud to announce the appointment of its new Board, comprising of leaders whose collective expertise will guide the Council in its mission to safeguard consumer rights, advocate for fair practices, and empower Fijians through education and policy engagement.

Welcoming the appointments, Deputy Prime Minister and Minister for Trade, Co-operatives, MSMEs and Communications, Hon Manoa Kamikamica stated, “I warmly welcome the newly appointed and returning members of the Consumer Council’s Board, particularly the incoming Chairperson, Ms. Mereseini Baleilevuka. The Consumer Council is essential in promoting fairness, transparency, and accountability in the marketplace. With its diverse expertise, the new Board will enhance the Council’s capacity to tackle critical consumer concerns. I commend the Council for its unwavering advocacy and am confident this team will deliver meaningful progress for all Fijians. As Fijians become increasingly informed and empowered, the Council’s leadership must reflect the competence and vision needed to meet growing public expectations.”

“The new Board possesses the experience, expertise, and commitment required to strengthen consumer advocacy and drive positive change across Fiji’s marketplace. I also extend my sincere appreciation to the outgoing Board members for their valuable contributions and dedicated service during their term.”

The newly appointed Chairperson, Ms. Mereseini Baleilevuka is a visionary leader with over 40 years of executive experience in education, business, and governance, positioning her as a formidable advocate for Fijian consumers. She is supported by Deputy Chairperson Ms. Elizabeth J. Algar, a returning member renowned for her wealth of governance, policy, and advocacy experience to the Council’s leadership.

The full composition of the Board is as follows:

- **Ms. Mereseini Baleilevuka** – Chairperson (New)
- **Ms. Elizabeth J. Algar** – Deputy Chairperson (Returning)
- **Ms. Mereoni Rakatia** – Board member (New)
- **Ms. Anabel Ali** – Board member (Returning)

Head Office

Level 5 Vanua House
Victoria Parade GPO, Suva
Phone: 3300792/3310183
CEO: 3305864
Fax: 3300115
Email: complaints@consumersfiji.org

Lautoka/West

Suite 4 Popular Building
Vidilo Street
P.O. Box 5396, Lautoka
Phone: 6664987
Email: consumerlwk@connect.com.fj

Labasa/North

Shop 2, Mudaliar Investment
Sangam Avenue Street
P.O. Box 64, Labasa
Phone: 8812559
Email: colbs@connect.com.fj



@CCoFiji



Consumer Council of Fiji



www.consumersfiji.org



Mobile App

- **Mr. Shiu Raj** – Board member (New)
- **Ms. Jessica Naevo** – Board member (New)
- **Mr. Amitesh Deo** – Board member (New)

Reflecting on her appointment, Board Chairperson Ms Baleilevuka said, “I am honoured to lead this talented Board at a pivotal time for consumer rights in Fiji. Our collective focus will be on ensuring accountability, transparency, and fairness in the marketplace. With the support of CEO Ms. Seema Shandil and our dedicated team, we will work tirelessly to protect and empower every Fijian consumer. I thank the Honourable Minister for entrusting me with this responsibility.”

Also, in welcoming the new Board, the Chief Executive Officer of the Council Ms Seema Shandil stated, “It is a pleasure to welcome our new Chairperson, Ms. Baleilevuka and all the incoming board members. I look forward to working closely with them as we continue to uphold and advance consumer rights in Fiji. The Board brings together a wide range of expertise—from policy development to grassroots advocacy—ensuring strong leadership and strategic clarity to advance our mission of building a marketplace that benefits all Fijians. Their collective experience and insights will be invaluable as we address the dynamic challenges within Fiji’s consumer landscape.”

The Council and its new Board reaffirm their pledge to uphold consumer rights, foster fair business practices, and ensure every Fijian can participate confidently in the economy. With this dynamic leadership team, the Council is poised to deliver even greater impact in the years ahead.

Head Office

Level 5 Vanua House
Victoria Parade GPO, Suva
Phone: 3300792/3310183
CEO: 3305864
Fax: 3300115
Email: complaints@consumersfiji.org

Lautoka/West

Suite 4 Popular Building
Vidilo Street
P.O. Box 5396, Lautoka
Phone: 6664987
Email: consumerlwk@connect.com.fj

Labasa/North

Shop 2, Mudaliar Investment
Sangam Avenue Street
P.O. Box 64, Labasa
Phone: 8812559
Email: colbs@connect.com.fj