





Consumer Council of Fiji



www.consumersfiji.org



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FEATURE ARTICLE

From Deals to Disasters: The Second-Hand Dilemma

It usually starts with a deal too good to ignore. A sleek couch posted on Facebook Marketplace for half the usual price. A stylish pair of sneakers shared in a WhatsApp group. A car advertised on Instagram that looks showroom-worthy. The price? Unbelievable. The seller? Friendly, responsive, maybe even someone from your extended social circle. You're excited. You send the payment or make a hasty arrangement to meet.

Then—silence. The item never arrives. The seller disappears. The car turns out to be riddled with issues. Or worse, you've bought someone else's problem, now packaged as your burden.

Second-hand buying has become a modern-day norm, especially in times of economic pressure. From household appliances to fashion, and even vehicles, many consumers in Fiji are leaning into this thrift-driven culture. The appeal is undeniable: it's budget-friendly, sometimes sustainable, and occasionally even thrilling.

But as the Consumer Council of Fiji has warned—not once, but several times—this growing trend also brings with it a growing risk. Social media has made it easier than ever for consumers to connect with sellers, but it has also opened the floodgates for scams, misrepresentation, and shady deals. In this feature, we break down the hidden dangers and practical advice every second-hand shopper needs—across household items, clothing, and vehicles—so your bargain doesn't become a nightmare.

Household Items: Functional or Fatal?

Buying pre-loved household items can be a lifesaver for families trying to stretch every dollar. A used washing machine, a second-hand microwave, or a gently worn sofa might seem like a fantastic deal. And often, they are.

But here's the catch: unlike new items, second-hand goods may not come with any warranty, receipt, or return option. Faulty electronics can become fire hazards. Old furniture might harbour pests or Mold. What looked perfectly fine in pictures may arrive in terrible condition—or not at all.

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Smart Shopping Tips for Household Goods:

- **Inspect before buying:** If possible, always see the item in person. Test it, plug it in, open every drawer.
- Get it in writing: For bigger items, ask for a written agreement or receipt—even something informal can help if problems arise.
- Ask about usage history: How old is the item? Why is it being sold? Has it been repaired before?
- Watch out for delivery traps: Some scammers offer delivery as a "convenient" excuse to avoid face-to-face meetings, then vanish with your money.
- Record the transaction: Take screenshots of the conversation and the listing, especially if buying online.

Clothing and Accessories: Style or Scam?

Thrift shopping is no longer just a necessity—it's a trend. Second-hand fashion is booming, and social media is overflowing with pop-up "thrift pages" selling everything from designer handbags to pre-loved traditional wear.

But while some sellers are honest entrepreneurs, others exploit the anonymity and informality of online selling to dupe buyers. Clothes may arrive stained, torn, or completely different from what was advertised. "Authentic" items may turn out to be knock-offs. Worse still, payment is often requested in advance—leaving buyers with no recourse if things go wrong.

Tips for Safe Clothing Purchases:

- Check for transparency: Reliable sellers usually share actual photos (not stock images), and are upfront about item condition, measurements, and flaws.
- Ask for detailed images: Request close-ups of fabric, labels, and tags. Don't rely on filtered, overly stylized posts.
- **Avoid impulse buying:** Take time to verify the seller. Look for reviews, comments, or testimonials from past buyers.

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- **Never pay first if unsure:** Opt for cash-on-delivery or meet-up transactions, when possible, especially with new or unknown sellers.
- Set terms beforehand: Agree on refund or exchange policies before paying, even if the item is cheap. A \$20 loss here and there adds up.

Used Cars: Budget Vehicle or Bottomless Pit?

A second-hand car might seem like the ultimate budget solution—until it isn't. The Council continues to receive complaints involving used vehicles sold with hidden mechanical issues, unpaid fines, odometer fraud, or falsified documents.

Some sellers clean up and rebrand cars involved in accidents. Others roll back mileage to make them look less used. And in some rare but serious cases, buyers unknowingly purchase stolen vehicles or those with tampered chassis numbers.

Buying a car is a major investment, and second-hand doesn't mean second-priority.

How to Buy a Used Car Safely:

- Request a full inspection: Hire a qualified mechanic to inspect the vehicle before payment—even if it costs you upfront.
- Check for records: Ask for service history, registration papers, and ownership transfer documents.
- Look up past records: Use LTA or relevant authorities to verify that the vehicle is not flagged or under someone else's name.
- Never meet in secluded areas: Arrange to meet sellers in public, well-lit spaces or designated buyer-seller meet-up zones.
- Be cautious with deposits: Do not send money for "booking" or "holding" a vehicle unless you're absolutely sure the seller is legitimate.

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Legal Protections: Know the Limits

In Fiji, consumer protections under the Fijian Competition and Consumer Commission Act 2010 are clear when dealing with licensed businesses. These businesses are bound by laws that require them to disclose defects, honour warranties, and ensure products are safe.

However, these protections often do not extend to peer-to-peer transactions, such as those conducted via Facebook, Instagram, or WhatsApp. This creates a legal blind spot—where you, the buyer, are mostly on your own.

The Council continues to lobby for stronger oversight of social media marketplaces and urges consumers to report dishonest sellers. But until stricter frameworks are in place, personal vigilance is your best defence.

Final Words: Be a Cautious Consumer

Second-hand markets offer great value—when approached with care. Many consumers have successfully furnished homes, built wardrobes, and even bought reliable cars from the second-hand market.

But too many others have ended up with broken appliances, missing clothes, or cars that cost more in repairs than the original purchase price.

Here's your checklist for second-hand safety:

- ✓ Always inspect before you buy.
- ✓ Research the seller—check for reviews, comments, and page history.
- Keep records of all transactions.
- ✓ Never pay in advance unless the seller is well-known and trusted.
- ✓ Trust your gut—if something feels off, walk away.

Buying second-hand isn't just about saving money—it's about making smart choices in an unregulated space. Be cautious, be informed, and remember: a good deal should leave you satisfied, not sorry.

If you've had a bad experience with second-hand purchases or want to report a dishonest seller, reach out to the Consumer Council of Fiji. Your complaint could help prevent someone else from falling into the same trap.

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